



A Program with the
Colorado Attorney General
and the AARP Foundation



Colorado Attorney General
John W. Suthers



Better Business Bureau
serving Colorado



Don't be tripped up when traveling

The period of time between Thanksgiving and New Year's can bring about a time when travel can go horribly wrong. It is the most expensive time of year for travel and with that it is important to pay attention to the details. Seniors can be especially vulnerable and are often a prime target for this type of fraud.

Consumer Tips to Avoid Travel Fraud:

- Be wary of "great deals" and low-priced offers. Few legitimate businesses can afford to give away products and services of real value or substantially undercut other companies' prices;
- Don't be pressured into buying. A good offer today will be a good offer tomorrow. Legitimate businesses don't expect you to make snap decisions;
- Ask detailed questions. Find out exactly what the price covers and what it doesn't. Be sure to ask about additional charges, as well;
- If you do decide to buy, get all information about the trip in writing. Once you receive the written information, make sure it reflects what you were told over the phone and the terms you agreed to;
- Be aware that when you place your business card or name into a drawing for a free vacation, you may be added to a telemarketing call-out list;
- Know that your personal information also can be collected via the Internet when you are visiting travel-related sites seeking deals on trips or airfare;
- When in doubt, say "no." If you have any doubts about the trustworthiness of a company, trust your instincts.

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