

April 2015

Want more information about frauds, scams or ID theft including ways to protect yourself against these crimes?

I provide presentations to your Office, Church, Club or Association at no charge.

Call to schedule now. It'll be a fun and informative presentation for your group.

For Information contact:
Maro Casparian
Dir. Consumer Fraud
720.913.9036
amc@denverda.org



DenverDA

Mitchell R. Morrissey, District Attorney - Second Judicial District

201 W. Colfax Avenue, Dept. 801, Denver, CO 80202

Bus. Phone: 720-913-9000
Fax: 720-913-9035



Mitch Morrissey
Denver District Attorney

Consumer Advisory

Don't Send a Phishing Scam For Mother's Day

"Don't Forget Mother's Day - \$19.99 flowers." Sounds like a great deal, but clicking on the embedded links, can take dutiful sons and daughters to a website chocked full of items for sale, ranging from gourmet hamburgers to beautiful flower arrangements. Good luck actually buying any of these, as the site is just a front to steal credit-card information –called '[phishing](#)'.

And moms--- You aren't off the hook either. Be on the lookout for suspicious emails with E-cards sent from your kids. Nothing says "I Love You" more than an E-card that is really malware just waiting to infect your computer.

If you receive a Mother's Day card in your inbox, make sure you recognize the sender (HINT: it should be from a loved one). The card creator's name will usually show up somewhere in the email, but just to avoid any issues, hover over the [hyperlink](#) and check out the [URL](#) first. If it says something fishy, don't click on the link and delete the email.

Flowers seem to be a popular way to scam moms and their loyal children as well. One email scam sells a voucher for flowers not only on Mother's Day, but once a month for the rest of the year. That may sound great on digital paper, but no florist on Earth honors the agreement.

Most people can pick out obvious email scams from a mile away, which is why scammers rely on appeals to *emotion* instead. Your love for Mom can cloud your judgment as Mother's Day approaches. Be sure to use all those skills she taught you and take too-good-to-be-true deals with a grain of salt instead.

The US will spend \$20.7 Billion on Mother's Day this year. Of course your mother would want you to save a little money, even if the gift is for her; but, generally speaking, if you find out about a discount online store through a suspicious email, it's probably a scam. Ignore it and do some bargain hunting on a reputable site instead.

After all your sleuthing and research, hopefully you'll end up with a purchase even your mom would be proud of.

Denver DA's Fraud Line: 720-913-9179